

PROFILIR FOR INVESTORS

Connecting People, Capital and Insights

Our proprietary SaaS platform, Profilir, is a revolutionary digital platform specifically created to enhance investor relations between Investors, Asset Managers, Private Companies & Public Companies. We aim to make relationships and interactions more efficient, meaningful and productive.

Bringing Investor relations into the 21st century

We deliver all the opportunities of a global network, with the benefits of a professional service enabling companies, asset and wealth managers, and investors to share targeted content and to find and engage directly with the people who matter to them.

Access is free for Investors

Experience the platform yourself by creating an account now: www.profilir.com

Features and benefits

Access information easily with a standardised & uniform design

- Search, and follow who interests you
- Receive any updates from who you are following via your personal newsfeed
- Watch corporate and product videos; listen to podcasts, read documents, comments, Q&A's
- Join a group focussed on specific topics

Gain a new perspective on a company or asset manager

- Get to know the people, and how they explain their business
- Gain a fuller understanding of a company and the value propositions that underlie their products and services
- Cross reference information and opinions provided by interrelated groups, sectors and professionals
- Interact privately and publicly through messaging functionality and private group rooms where information can be shared.

About us

- Profilir is part of the Apex Group
- Apex Group is a global provider of financial services to asset managers, corporates, family offices and financial institutions, with 5000 employees and 50 offices.

www.apexgroup.com

Promote your personal brand and expand your network

- Build connections with companies, asset managers and other investors
- Comment or ask a question on what you watch and read
- Share your personal insight to attract your own followers
- Or, if you so wish, stay completely hidden

Create your own group

- Create a private page where you can share multi-media content
- Invite others to join your page
- Allow people to request access
- Interact with your followers via messaging options

Contacts

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For more information, please [contact us](#)

profilir.com



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