

# PROFILIR FOR SERVICE PROVIDERS

## Connecting People, Capital and Insights

Our proprietary SaaS platform, Profilir, is a revolutionary digital marketing platform specifically created to facilitate frictionless connections between investors and companies making interactions instant, efficient, meaningful and productive.

We encourage service providers to join the digital platform to provide industry insights and information to our network of investors, asset managers, and public & private companies. Service providers can reach new potential clients and build new relationships.

### Which types of service providers can sign-up?

Our platform supports a wide range of companies, including (but not limited to):

- Lawyers
- Accountants
- Advisors
- Industry bodies and trade associations
- Brokers
- Exchanges
- Banks
- PR, communications and content agencies
- Video producers
- Consultants

### Features and benefits

Advertise your services and demonstrate what makes you different:

- Build a profile for your company
- Use marketing pages to highlight individual products and services
- Post your most compelling content including documents, videos and podcasts
- Give regular updates and integrate an RSS feed

Be found by thousands of potential clients and customers:

- Companies, investors and asset managers can search for you by service type, geography and size
- Prospective clients can follow you to receive regular updates and message you within the platform
- Initiate Q&A sessions to spark debate on topics that relate to your proposition

### Pricing:

The freemium model means you can sign up for a basic account at no cost.

<b>GOLD</b>	<b>\$925.00</b>	<b>SILVER</b>	<b>\$450.00</b>	<b>BRONZE</b>	<b>\$170.00</b>	<b>BASIC</b>	<b>FREE</b>
Unlimited User Accounts		4 User Accounts		2 User Accounts		1 User Account	
Unlimited Private Rooms		4 Private Rooms		2 Private Rooms		1 Private Room	
Unlimited Profile Videos		6 Profile Videos		4 Profile Videos		1 Profile Video	
Unlimited Product/Fund Videos		6 Product/Fund Videos		4 Product/Fund Videos		Product/Fund Video	
Unlimited Private Room Videos		6 Private Room Videos		4 Private Room Videos		1 Private Room Video	
Unlimited Profile Documents		Unlimited Profile Documents		4 Profile Documents		2 Profile Documents	
Unlimited Fund Documents		Unlimited Fund Documents		4 Fund Documents		Fund Documents	
Unlimited Messaging		Unlimited Messaging		Unlimited Messaging		Unlimited Messaging	
RSS Integration		RSS Integration		RSS Integration		RSS Integration	
Email Notifications		Email Notifications		Email Notifications		Email Notifications	
See Followers		See Followers		See Followers			
Q&A Messaging		Q&A Messaging		Q&A Messaging			
Content Archive		Content Archive					
Profile Views		Profile Views					

The pricing detailed above is monthly recurring. There is also an option to pay the fee annually at a 10% discount.

\*Subscription pricing is also available in Euros and British Pounds.

For more information, please [contact us](#)

[profilir.com](https://profilir.com)



[Disclaimer](#)

## Our Interview Services

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### Video | Podcast Interviews and Presentations (recorded – not live – and done remotely via Zoom):

The purpose of the interviews is to enable you to effectively engage with investors by telling your story over time to demonstrate why you are investible. Interviews and Presentations are conducted on a monthly frequency on average. A topic and associated questions are agreed in advance with you for each interview or presentation. Areas typically covered in different interviews over time include:

- About your company, people, history
- Discussions about your clients and case studies
- Commentary on immediate newsworthy events
- General market commentary, shareable research and thought leadership
- Update on new initiatives
- General education

You approve the final edited interview or presentation for your internal approvals and receives the final copy. The media file can then be posted on the Profilir platform and shared elsewhere.

Pricing is tailored for each client and will range between \$1,700 - \$2,700 per month depending on:

- Number of videos/podcasts produced
- Length of each video/podcast
- Pre-production preparation on questions, answers and
- Amount of post-production editing required

One-time interviews may also be requested.

Experience the platform yourself by creating an account now: [www.profilir.com](http://www.profilir.com)

### About us

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- Profilir is part of the Apex Group
- Apex Group is a global provider of financial services to asset managers, corporates, family offices and financial institutions, with 5000 employees and 50 offices.

[www.apexgroup.com](http://www.apexgroup.com)

### Contacts

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Blair McPherson, Head of Capital Introductions

✉ [blair.mcpherson@apexfs.com](mailto:blair.mcpherson@apexfs.com)

☎ +44 7548660372

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For more information, please [contact us](#)

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